



AUTHORIZATION FOR ADVERTISING/MARKETING PURPOSES

I, the undersigned Releaser, hereby grant to the Releasee/CryoRhythm and its affiliates, successors, assigns, licensees, and authorized representatives the irrevocable, perpetual, worldwide, non-exclusive, royalty-free right and permission to:

- 1) Use and video-record my and my animal's voice, photograph, image, likeness, shared biographical information, and testimonials in connection with the Releasee's business, products, and/or services.
- 2) Create, reproduce, distribute, display, adapt, edit, and publish materials containing my and my animal's likeness and testimonials in any and all media formats, now known or hereafter developed, including but not limited to: Social media platforms, company and partner websites, any online venues featuring Releasee, video, film, television, radio ads, other visual or audio elements, digital advertising campaigns, photo essay materials, and publications, print materials (brochures, flyers, posters, etc.), email marketing, press releases and public relations materials, trade shows and presentations.

PRIVACY ACKNOWLEDGMENT

My and my animal's name will not be explicitly disclosed by Releasee, its administrators, or entities acting on its behalf; however, I understand that I am waiving my rights to privacy by consenting to appear as a client in images and recordings. I understand that if my images or recordings are publicly released, I may be recognized as a client of Releasee. I understand that if my likeness and testimonials are published, they may become publicly accessible and could potentially be viewed by individuals beyond the Releasee's control. I acknowledge that the Releasee cannot guarantee complete removal of content once published online. I understand that the Releasee is under no obligation to use my testimonials, and I waive any right to inspect or approve the finished product(s).

WAIVER AND RELEASE

I hereby release, discharge, and hold harmless the Releasee, its officers, employees, agents, and representatives from any and all claims, demands, liabilities, actions, causes of action, damages, losses, costs, expenses, or compensation of any kind arising out of or related to my participation in this project or the use of my likeness and testimonials as described herein.

REPRESENTATIONS AND WARRANTIES

I represent and warrant that:

1. I am at least 18 years of age (or have obtained parental/guardian consent if a minor)
2. I have full right and authority to enter into this agreement
3. My participation does not violate any third-party rights or agreements
4. All testimonials provided are truthful and reflect my genuine experience
5. I acknowledge I am receiving no monetary compensation for this release

SIGNATURES

Releaser Signature: _____ **Date:** _____

Printed Name: _____



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ADDENDUM - SPECIFIC AUTHORIZATIONS

Testimonials: I authorize the Releasee to use the following testimonials *only in media types I specify*:

Media Types Authorized: _____

Usage Duration: ☐ Perpetual (no expiration) ☐ Limited to: _____ (Date)

Geographic Scope: ☐ Worldwide ☐ Limited to: _____ (Country)

CONSIDERATION

I acknowledge that I am receiving the following consideration for this release:

☐ No monetary compensation (gratuitous use)

☐ Products/services valued at: \$ _____

☐ Other: _____

GOVERNING LAW

This agreement shall be governed by and construed in accordance with the laws of Florida, USA.

SIGNATURES

Releaser Signature: _____ **Date:** _____

Printed Name: _____

For Minors (Parent/Guardian Required):

Parent/Guardian Signature: _____ **Date:** _____

Printed Name: _____ **Relationship to Minor:** _____

Releasee Representative Signature: _____ **Date:** _____

Printed Name: Lisa Humayun